

Rotary Swap shop has new home



The Rotary Recycle Swap Shop has found a new home at the top of Iarragona Rd at the God's in Sea Vista.

This project has been operating for the past year from Tahao Haven.

The new premises are owing to generous donors and land having been allocated to the project through the efforts of Kouga C/B Ben Rheeder.

At the opening on 4 May Rheeder praised the Rotary Satellite Club St Francis for its efforts to improve the lives of Sea Vista residents through this project. It is an example of what

can be achieved when communities work together.

St Francis Rotarian Lyn Aiken thanked the Ward Councillor and organisers of Billy's Beach for their wonderful donation of R30000 which enabled the local Rotary Club to purchase the Wendy house to be used as a shop.

Also thanked was the Rainbow Trust in Port Elizabeth for its support and R10000 donation for the project, plus Len Terblanche, CEO of Schoffel's SA for donating the proceeds from their annual golf day in December.

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DIE LEKKERSTE SHOP IN PATENSIE

Monthly Smile Taking pets for a ride...



In a typical small town fashion, local resident Petrus Senekati daily drives around in a golf cart with his two adorable Jack Russells, but being an animal lover, he loves to occasionally take a pet lamb along too.

A way to inject funds into the local community

An Australian based company, Lyness, has partnered with MasterCard and Salesforce to provide a business solution for small businesses to help them grow in a competitive market.

In presenting this solution to the St Francis Bay community earlier this month, Dr Dave Stacey said Lyness has developed an affordable fully functional customer loyalty programme and Customer Relationship Management (CRM) system to develop and promote small business.

The company launched in South Africa in 2012 and has over 80 000 members and 350 loyalty merchants which is growing daily. There are also some Key Accounts which offer members discounts on purchases from corporate companies such as Gamma, Dis-Chem, Dion Wired, ToyRus, BabasRus, Tiger Wheel and Tyre, The Golfers Club, Hirsch's and Blue Label (Pre-paid airtime and internet data).

The main focus is to offer an affordable loyalty programme to help develop small business in a competitive environment. "In addition to attracting new customers, this programme leverages off their customer base, providing an income for the business and business owner whenever their customers purchase at any of the other loyalty merchants worldwide," Stacey said. "This is an ideal opportunity for businesses in holiday resorts such as St Francis Bay as it will inject funds back into the local community and economy out of season when visitors do their purchases of daily necessities in their home towns and countries."

Anyone interested in further info can contact Dave Stacey on 082 921 9585 or email drstacey@mweb.co.za.

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St Francis Brewing Company

167 St Francis Drive 063 274 3743

St Francis Brewing Company now has three local beers on tap, with a stout to follow soon for winter!

The Beach Blonde is a light hearted, natural & refreshing beer. We brew it to the European Pilsner style, with a subtle balance between the Vienna malt and the Noble hops. It is a light beer in body and in alcohol at 4% ABV. Perfect for a sunny St Francis day on the beach or, of course, the 18th hole.

Our Lighthouse Ale was inspired by the Seal Point lighthouse - it is an honest beer you can rely on. An English Pale Ale brewed with toasted biscuit, caramel malts and hops grown in Kent. The Lighthouse Ale is really good for a braai

as the caramel malts boost the flavours of meat.

The Wildside IPA is an unrestrained celebration of hops. It has lots of hops from the West Coast USA and Southern Passion hops, grown near George. An enticing aroma greets the nose and the grape fruit bitterness demands another sip. This is a beer to be treated with respect, it is 6.5% ABV and hops in this quantity makes people very Hoppy!

We are open for beer tasting, lunch & dinner from Wednesday to Saturday. And speaking of Hoppy - it is Happy Hour from 5-6pm where you can get a pint of our local brew for the same price as a 330ml

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